

**Moran | DIRECT, INC.**

*Excellence in Direct Marketing Services*

710 N. Post Oak Rd., Ste 520 -- Houston, TX 77024  
Telephone: 713-880-3725 – Fax: 713-263-7647

**SAVANNAH'S CANDY KITCHEN**

Updated April 19, 2011

**Counts**

27,697      2010 Buyers (thru 12/31/10) ..... \$95.00/M  
15,796      2009 Buyers (thru 12/31/09) ..... \$90.00/M

Fundraiser/Publisher Rate..... \$70.00/M

Competitive Rate – All Food Mailers ..... \$115.00/M

Savannah's Candy Kitchen has been making wonderful home made candies fresh daily since 1991 in their candy kitchen in Savannah, Georgia. Today in addition to the candies, you will find wonderful Strawberry Layer Cakes, Praline cakes and cookies, Pecan Pies, and many other gourmet baked items. They have a wonderful selection of Gift Baskets to send as gifts. Their direct mail customers are gift-givers as well as self buyers.

**PROFILE**

- 100% Direct Mail
- 68% Female
- 21% Male
- 11% Unknown
- Average Purchase \$80.00
- File is Updated Once a Year in March

**Selection Charges**

- State/SCF/Zip ..... \$6.00/M
- Gender Select..... \$5.00/M
- Dollar Amount: 2010 Buyers
  - ◆ \$25+ Buyers (22,697)..... \$15.00/M
  - ◆ \$40+ Buyers (17,184)..... \$20.00/M
  - ◆ \$50+ Buyers (16,068)..... \$25.00/M
- Magnetic Tape (Non-Refundable)..... \$25.00 Flat + Shipping
- FTP or Email Service..... \$35.00 Flat

Minimum Order: 5,000 Sample Mailing Piece Required

Commissions: 20% to SRDS Listed Brokers; 10% Ad Agencies and in-house Brokers.

Charges will be incurred on a canceled order. Please Inquire.

For additional information, or to place an order, please contact Yvonne Moran

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