

Moran Direct, Inc.

710 N. Post Oak Rd., Ste 520 -- Houston, TX 77024
Telephone: 713-880-3725 – Fax: 713-263-7647

SAVANNAH'S CANDY KITCHEN

Updated March 15, 2010

Counts

24,912 2009 Buyers (thru 12/31/09)..... \$95.00/M
17,140 2008 Buyers (thru 12/31/08)..... \$90.00/M

Fundraiser/Publisher Rate.....\$70.00/M

Competitive Rate – All Food Mailers.....\$115.00/M

Savannah's Candy Kitchen has been making wonderful home made candies fresh daily since 1991 in their candy kitchen in Savannah, Georgia. Today in addition to the candies, you will find wonderful Strawberry Layer Cakes, Praline cakes and cookies, Pecan Pies, and many other gourmet baked items. They have a wonderful selection of Gift Baskets to send as gifts. Their direct mail customers are gift-givers as well as self buyers.

PROFILE

- 100% Direct Mail
- 68% Female
- 21% Male
- 11% Unknown
- Average Purchase \$80.00
- File is Updated Once a Year in March

Selection Charges

- State/SCF/Zip.....\$6.00/M
- Gender Select.....\$5.00/M
- Dollar Amount: 2009 Buyers
 - ◆ \$25+ Buyers (20,485) \$15.00/M
 - ◆ \$40+ Buyers (15,856) \$20.00/M
 - ◆ \$50+ Buyers (14,836) \$25.00/M
- Magnetic Tape (Non-Refundable) \$25.00 Flat + Shipping
- FTP or Email Service.....\$35.00 Flat

Minimum Order: 5,000 Sample Mailing Piece Required

Commissions: 20% to SRDS Listed Brokers; 10% Ad Agencies and in-house Brokers.

Charges will be incurred on a canceled order. Please Inquire.

For additional information, or to place an order, please contact Yvonne Moran
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