

Moran | DIRECT, INC.

Excellence in Direct Marketing Services

710 N. Post Oak Rd., Ste 520 – Houston, TX 77024

Telephone: 713-880-3725 – Fax: 713-263-7647

Priester's Pecans

Updated April 6, 2011

Counts

20,251	2010 Buyers (thru 12/31/10)	\$95.00/M
12,113	2009 Buyers (13-24 Mos.)	\$90.00/M
10,671	2008 Buyers (25-36 Mos.)	\$85.00/M
	Fundraiser/Publisher Rate	\$70.00/M
	Competitive Offers for Food Mailers	\$115.00/M

Since 1935 Priester's Pecans has offered the finest selection of homemade candies, baked goods, and pecans. Buyers have purchased from an array of delicious and unique gift ideas such as: Dixie Dandies, The Kernel's Sampler, Toasted Pecan Brittle, and more. These mail order buyers purchase for themselves as well as for gifts.

Profile

- 100% Direct Mail
- 63% Female
- Average Purchase \$78
- This file is updated once a year.

Selection Charges

- State/SCF/Zip
- Gender Select
- Key Code
- Dollar Amount: 2010Buyers
 - ◆ \$25+ Buyers (Qty. 16,945)
 - ◆ \$40+ Buyers (Qty. 12,718)
 - ◆ \$50+ Buyers (Qty. 10,077)
- Magnetic Tape (Non-Refundable)
- P/S Labels
- FTP Service
- Rush Charge (72 Hour Service)

Minimum Order: 5,000 Sample Mailing Piece Required

Commissions: 20% to SRDS Listed Brokers; 10% to Agencies and In-house Brokers

Inquire about Running Charge Fees for Canceled Orders.

For additional information, or to place an order, please contact Yvonne Moran
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